OPEN TO FOUNDER'S OFFICE / FORWARD-DEPLOYED ROLES

Indian Institute of Technology, Mandi
PGD, Agentic Engineering

Shaunak Lahiri

Oversaw growth strategy and optimized operations across small US companies, 2019–2023.

BBA, The Heritage Academy. PGD in Agentic Engineering at IIT Mandi. Started and shut several of his own ventures. Kolkata. Looking for Founder's Office / Forward-Deployed roles.

Greater Kolkata Area | Texas · United States | Open to North America

5× REVENUE, CRYO HELPERS	*2y 2m* TEXAS, CRYO HELPERS	*4* COMPANIES
4 LANGUAGES	*9.5/10* CAPSTONE, IIT MANDI	*2023* BBA

01 EXPERIENCE

MAY 2021 – JUN 2023

2 years 2 months
Texas, United States

The Cryo Helpers

Operations Manager

Growth strategy and operating systems for a cryotherapy business that had close to no SOPs when he joined.

Tools and cadence installed. Revenue 5×. Highest-ROI hire, per the owner.

APR 2020 – JUN 2020

3 months · Contract

Texas, United States

JZ Home Buyers

Operations Manager

Expansion planning, performance reviews, and leadership meetings.

Recruitment SOPs, interviews, and a cutover to new work-management software.

Staff one-to-ones, department plans, productivity tracking, and automation of slow admin work.

JUL 2019 – SEP 2019

3 months

United States

Mirza Minds

Operations Manager

Brand operations for ThisCleans, Dinky, and related lines, including Fam Mirza's manager group.

Staffing, training, design/web, and PR with publishers and influencers.

JAN 2019 – JUN 2019

6 months

United States

Social Media Expanders

Social Media Manager / Marketing Strategy

Marketing strategy, content, sales copy, and paid social for a law-firm client.

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02 RECOMMENDATIONS

> *"I brought Shaunak into the team early 2021 as he had done great work at a company I was familiar with. At the time our company was struggling as we had close to zero SOP's or real management plan. Not only was Shaunak quick to learning the ins and outs of our niche he was able to get us set on track with the right tools and operation strategies that allowed us to 5x our revenue in a relatively short amount of time. Out of all my hires Shaunak by far provided the highest ROI."*
>
> Kristian Catalano
> Owner, The Cryo Helpers
> MANAGED SHAUNAK · 2021–2023

> *"I was particularly impressed with Shaunak's ability to command a room in our weekly Monday mornings even when being virtual. As a team member or a leader, Shaunak earns my highest recommendation."*
>
> Harrison Linn
> Vice President & Co-Owner, JZ Home Buyers
> SAME TEAM · 2020

> *"Shaunak is what I call a very rare find. I have had my own business for 6 years now and have studied leadership, management, and effectiveness from top to bottom during this time. Shaunak is someone who is incredibly detail oriented, timely, and precise with his work when it comes to managing projects, people, and deadlines. I am here to HIGHLY recommend this young man as I'm certain he can be a beneficial asset to any one or any company he works with in the future."*
>
> Justin Peters
> Managed Shaunak at JZ Home Buyers
> MANAGED SHAUNAK · 2020

> *"I had the opportunity to work with Shaunak multiple different projects and he was exceptional. He's a great communicator and collaborator. He goes beyond necessary which I love the most about him. I definitely recommend him."*
>
> Zaid Shahbaz
> Worked with Shaunak on adjacent teams
> PEER · 2020

03 CAPABILITIES

Operations

- Growth strategy
- SOPs and operating cadence
- Recruitment
- Staff one-to-ones
- Performance reviews
- Admin automation

Commercial

- Brand operations
- Social content
- Sales copy
- Paid social
- PR
- Small-company staffing

Languages

- English
- Spanish (conversational)
- Hindi
- Bengali

Technology

- E2E architecture/ systems design
- RAG planning/ embedding
- On-prem+Cloud-based language models
- Agentic Orchestration

04 EDUCATION

Indian Institute of Technology, Mandi

PGD in Agentic Engineering, AI/ML · Grade 7.2/10

Capstone Project Medalist, 9.5/10 (Legal Navigator). Football Team Lead. Trip curator for weekend campus trips across Himachal.

The Heritage Academy

Bachelor of Business Administration · Aug 2020 – Oct 2023

Business Administration and Management.

Shaunak Lahiri

PGD, Agentic Engineering · Indian Institute of Technology, Mandi